



INVESTMENT IN TOURISM

DOMINICAN REPUBLIC

LA ROMANA

OCTOBER 2022



República Dominicana
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INVESTMENT REPORT IN THE DOMINICAN REPUBLIC

The figures that will be presented below reflect the main tourism statistics such as tourist arrivals, air space, tourist profile, hotel occupancy, estimated investments, and main attractions of one of our main tourist destinations:

LA ROMANA

INVESTMENT IN FIGURES

FOREIGN DIRECT INVESTMENT IN THE DOMINICAN REPUBLIC



TOTAL
INVESTMENT

Jan-Jun 2022

1,990.1

US\$ MILLIONS



INCREASED

14.9%

VS. Jan-Jun 2021

INVESTMENT IN THE TOURISM SECTOR 2022



Jan-Jun 2022

497.1

US\$ MILLIONS



25%

OF TOTAL INVESTMENT



INCREASED

14.8%

VS. Jan-Jun 2021

INVESTMENT FLOW

2010-2021

Tourism

Others



TOURISM
% OF total



HOTEL INVESTMENT

DOMINICAN REPUBLIC



HOTELS

217

INVESTMENT FOREIGN



COUNTRIES

17

TOTAL COUNTRIES
INVESTMENT



70%



OF ROOMS TOTALS

COUNTRY OF ORIGIN OF THE INVESTMENT	HOTELS	ROOMS
 Dominican Republic	208	22,292
 Spain	66	33,721
 United States	48	7,819
 Italy	14	1,936
 France	14	987
 Canada	5	260
 Panama	4	724
 Austria	4	1,359
 Switzerland	3	81
 Mexico	3	2,971
 Germany	3	20
 Belgium	3	9
 Venezuela	2	231
 Cuba	2	188
 United Kingdom	1	11
 Sweden	1	19
 Croatia	1	21
 Anguila	1	864
Others	42	1,720

APPROVAL OF PROJECTS

DOMINICAN REPUBLIC

LAST 2 YEARS (OCTOBER 2020-OCTOBER 2022)



PROJECTS

90 APPROVED



PROVINCES

10 DESTINATIONS BENEFICIED



3,149.9

US\$ MILLION INVESTED



90 APPROVED PROJECTS



25
HOTELS

5,504 ROOMS
945.7 US\$ MM



42
REAL ESTATE

22,297 ROOMS
1,233.2 US\$ MM



22
OTHERS

11,034 ROOMS
971.1 US\$ MM

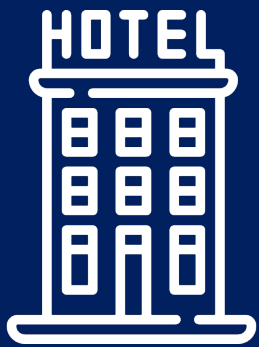
DESTINATION OF THE INVESTMENT	PROJECTS	ROOMS	INVESTEMENT (US\$ MM)
La Altagracia	49	17,884	1,156.7
La Romana	11	15,102	487.5
Samana	8	1,861	194.0
Distrito Nacional	5	478	80.3
Santo Domingo	4	72	48.9
María Trinidad Sanchez	4	348	377.6
El Seibo	3	2,586	691.0
Puerto Plata	3	61	11.5
Santiago	2	111	102.3
San Pedro de Macoris	1	332	13.0
TOTAL	90	38,835	3,162.80

LA ROMANA



HOTEL OFFER

LA ROMANA



4.4K ROOMS

21 HOTELS

TYPE OF HOTELS
AS % OF TOTAL HOTELS

47%
SHORT
STAY

21%
TRADITIONAL
RESORT

32%
PREMIUM
RESORT



PROJECTS APPROVED LAST 2 YEARS (OCTOBER 2020-OCTOBER 2022)



PROJECTS
10 APPROVED



ROOMS
15,032



475.5
US\$ MILLION INVESTED



2
HOTELS

213 ROOMS.
101.8 US\$ MM



7
REAL STATE

14,819 ROOMS
361.2 US\$ MM

1 THEME PARK
12.5 US\$ MM

TYPE OF HOTELS

LA ROMANA

TRADITIONAL RESORT



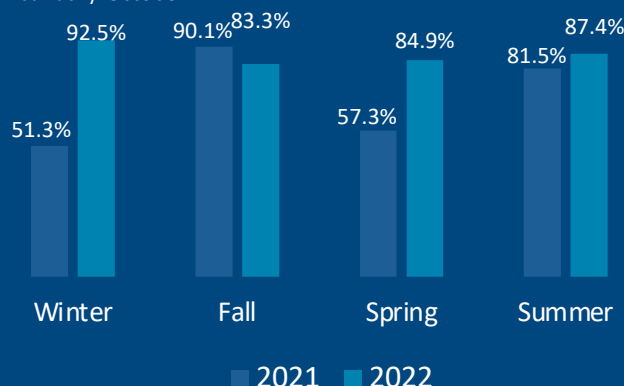
21%
OF TOTAL
HOTELS

HOTELS OF
375 ROOMS
ON AVERAGE

January-October 2022

86.9%
HOTEL
OCCUPANCY AVERAGE
Weekdays
86.1%
Weekends
88.7%

HOTEL OCCUPANCY BY SEASON
January-October



NATIONALITY OF VISITORS

Italy	25%
Argentina	22%
France	19%
Germany	12%
United States	4%
Others	18%

PREMIUM RESORT



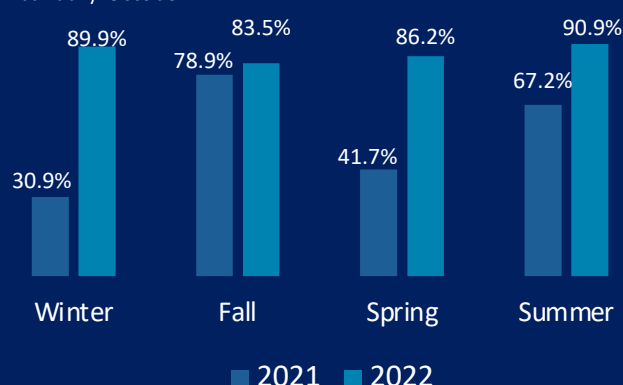
32%
OF TOTAL
HOTELS

HOTELS OF
425 ROOMS
ON AVERAGE

January-October 2022

88.0%
HOTEL
OCCUPANCY AVERAGE
Weekdays
87.4%
Weekends
89.4%

HOTEL OCCUPANCY BY SEASON
January-October

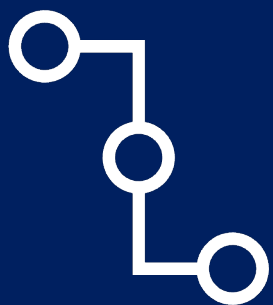


NATIONALITY OF VISITORS

United States	35%
Germany	11%
Argentina	9%
France	9%
Italy	8%
Others	28%

CONNECTIVITY

LA ROMANA



1



INTERNATIONAL AIRPORT

1



INTERNATIONAL PORTS

127

DIRECT
ROUTES

85 AVERAGE MONTHLY FLIGHTS



DISTANCE BY CAR IN KMs

Punta Cana

76.9

Samana

237.3

Santo Domingo

122.1

Puerto Plata

320.7

AVERAGE WEEKLY FREQUENCY

TOP 10 ROUTES

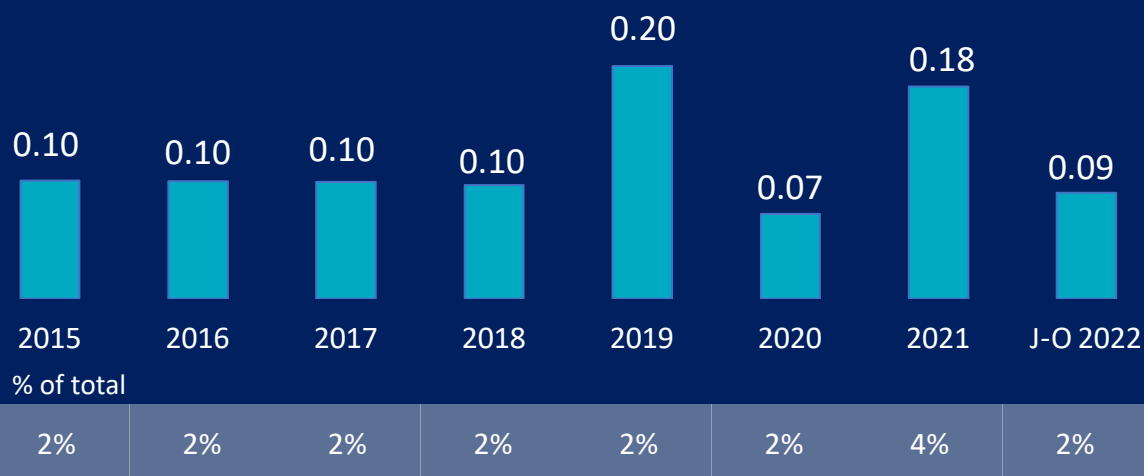
Vnukovo Airport - La Romana	6
Boryspil Airport - La Romana Intl Airport	4
Frankfurt am Main - La Romana	4
Luis Munoz Marin Airport - La Romana	2
Simon Bolivar - La Romana	2
Flughafen Dusseldorf International - La Romana	2
Isla Grande Airport -La Romana	2
Teterboro - La Romana	1
Fort Lauderdale-Hollywood Airport - La Romana	1
Boca Raton - La Romana	1

AVERAGE WEEKLY FREQUENCY

ARRIVAL OF NON-RESIDENTS

LA ROMANA

ARRIVAL OF NON-RESIDENTS IN MILLIONS



March - October 2022



4.5

SATISFACTION
STARS



J-O 2022

195,553

NON-RESIDENTS STAYING AT
LA ROMANA

4% OF THE TOTAL STAY AT THE DESTINATION

BY SEGMENT

ADULT	FAMILY	AVENTURER	SENIOR
31%	27%	22%	19%

BY ACCOMMODATION

AIRBNB	PRIVATE	HOTEL	HOTEL ACCOMMODATION
11%	22%	66	

BY HOTEL TYPE

PREMIUM RESORT	TRADITIONAL RESORT
56%	44%

NON-RESIDENT PROFILE

 8 STAY
NIGHTS

BY COUNTRY OF RESIDENCE

UNITED STATES	54%
CANADA	22%
GERMANY	5%
OTHERS	19%



TOURIST ATTRACTIONS

LA ROMANA

LA ROMANA

32



TOTAL ATTRACTIONS



BY TYPE OF ATTRACTION

LOCATION OF ATTRACTIONS



LEGEND



FOLKLORE



HISTORICAL



LANDSCAPES



HYDRICS

HISTORICAL

13

HYDRICS

7

LANDSCAPES

5

GASTRONOMIC

4

FOLKLORE

3



INVESTMENT IN TOURISM

DOMINICAN REPUBLIC

LA ROMANA

OCTOBER 2022



República Dominicana
Lo tiene todo